

## US Federal Helps Community Youth Get Back2Savings

BURNSVILLE – US Federal Credit Union (USFCU) held Back2Savings Week, a back-to-school themed event celebrating youth and the importance of building a habit of saving, the week of September 12-17. The event included a variety of fun and educational activities encouraging kids to save.

A coloring contest was held throughout the month of September in which youth were asked to draw a picture of what they were saving for. The 15 winners received deposits to their USFCU accounts. Additionally, youth who opened new accounts during the week received additional deposit incentives and were entered into a drawing for an HP laptop along with those who made deposits to their accounts that week.

During the week, 294 youth deposited more than \$76,000 to their accounts.



**PHOTO CAPTION:** Youth members of USFCU drew pictures of what they were saving for when participating in a coloring contest for Back2Savings Week held in September. Winners received cash deposits to their accounts.

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For more information regarding this release,  
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*US Federal Credit Union is a member-owned, not-for-profit financial cooperative serving over 55,000 members in the Greater Twin Cities Community<sup>SM</sup>.*

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