

FOR IMMEDIATE RELEASE



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US Federal Credit Union Supports Local Chambers through Annual Event Sponsorships

BURNSVILLE – US Federal Credit Union (USFCU) sponsored two local chamber events earlier this month – the Twin Cities North Annual Gala and the Burnsville Chamber’s ‘BITE of Burnsville’.

The Twin Cities North Annual Gala is held to raise money for the chamber and its programs – supporting the efforts of business growth throughout the community. This year’s event took place at the Earle Brown Heritage Center in Brooklyn Center; the theme was “Everyone’s A Winner” with a casino-style atmosphere. After overwhelming popularity with US Federal’s previous larger-than-life photo backdrops, USFCU decided to complement the gala with an oversized ‘house of cards’ where individuals or small groups of attendees could have their photo taken. The scenery not only added extra ambiance to the event but also gave attendees the entertaining opportunity to pose for photos, creating a lasting memory of the evening. The USFCU ‘house of cards’ backdrop adorned the center of the room, where the over 250 attendees could view.

The BITE of Burnsville, held in Burnsville’s Performing Arts Center, is an annual key fundraising event for the Burnsville Chamber, offering a variety of food from local vendors, along with added entertainment such as music, comedy and a silent live auction. USFCU again provided its community with the unique ‘house of cards’ photo opportunity while staff greeted the event’s hundreds of guests.

“These events are such a great way to support our surrounding communities”, stated Janelle Stockwell, USFCU Burnsville Branch Manager. “so it’s wonderful for us to be given the opportunity to participate.”

USFCU is called upon each year as a primary supporter of these events and has been able to show its commitment to the local Chambers of Commerce.

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Photo Caption: USFCU staff members pose for their picture in the House of Cards backdrop at the Twin Cities North Chamber Gala.

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